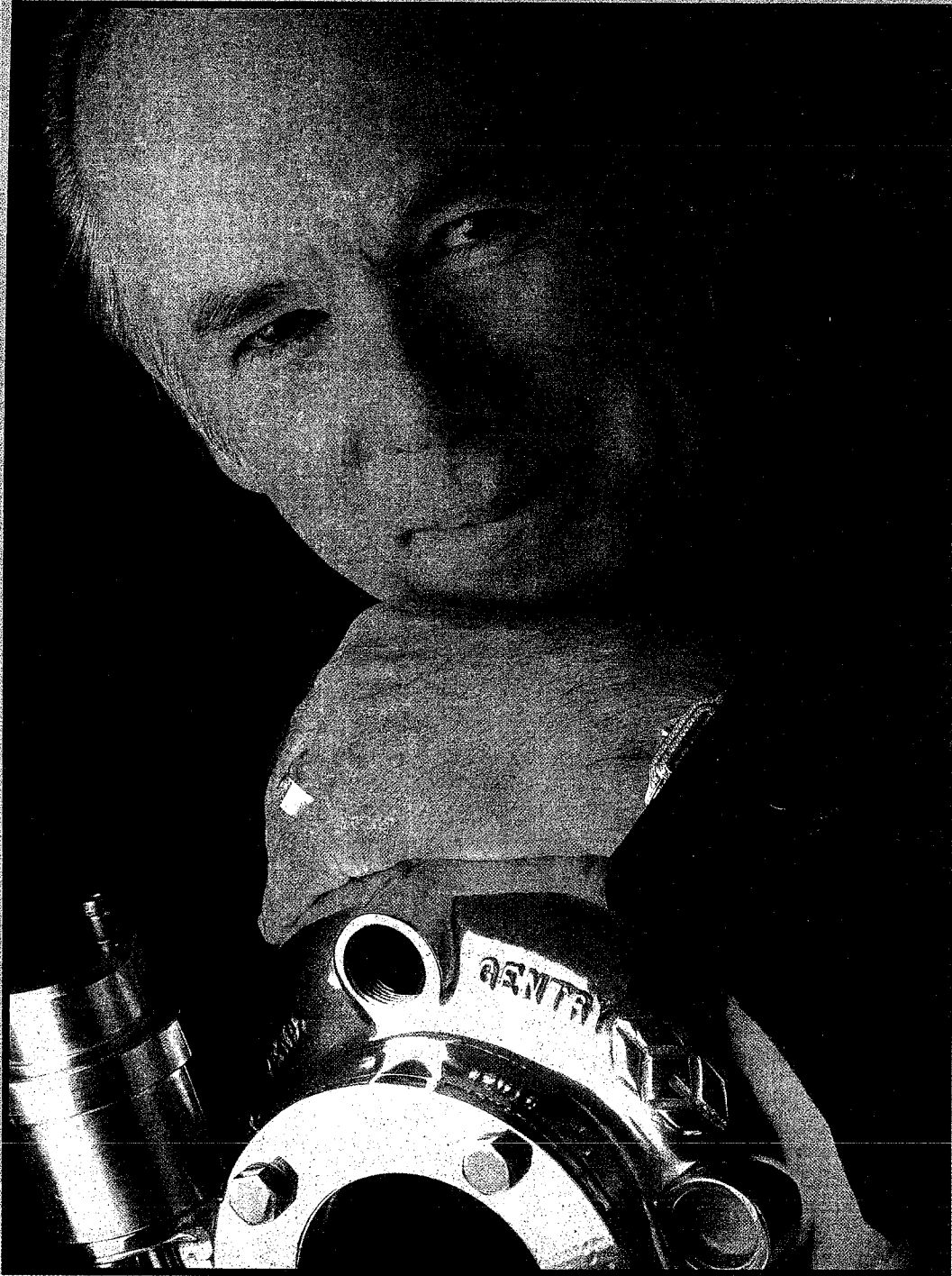


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FOR PEOPLE WHO LIVE THE GOOD LIFE IN HAWAII



Why Is Tom Gentry Smiling?

When Onaga started her business, she asked the late Moby Dick, her secretary's astrologer, about a company name. He suggested "Amazon."

ment consultant firm, has worked with Onaga. "I find Jane to be at the top of the list in our field," he says. "She's tough, but fair."

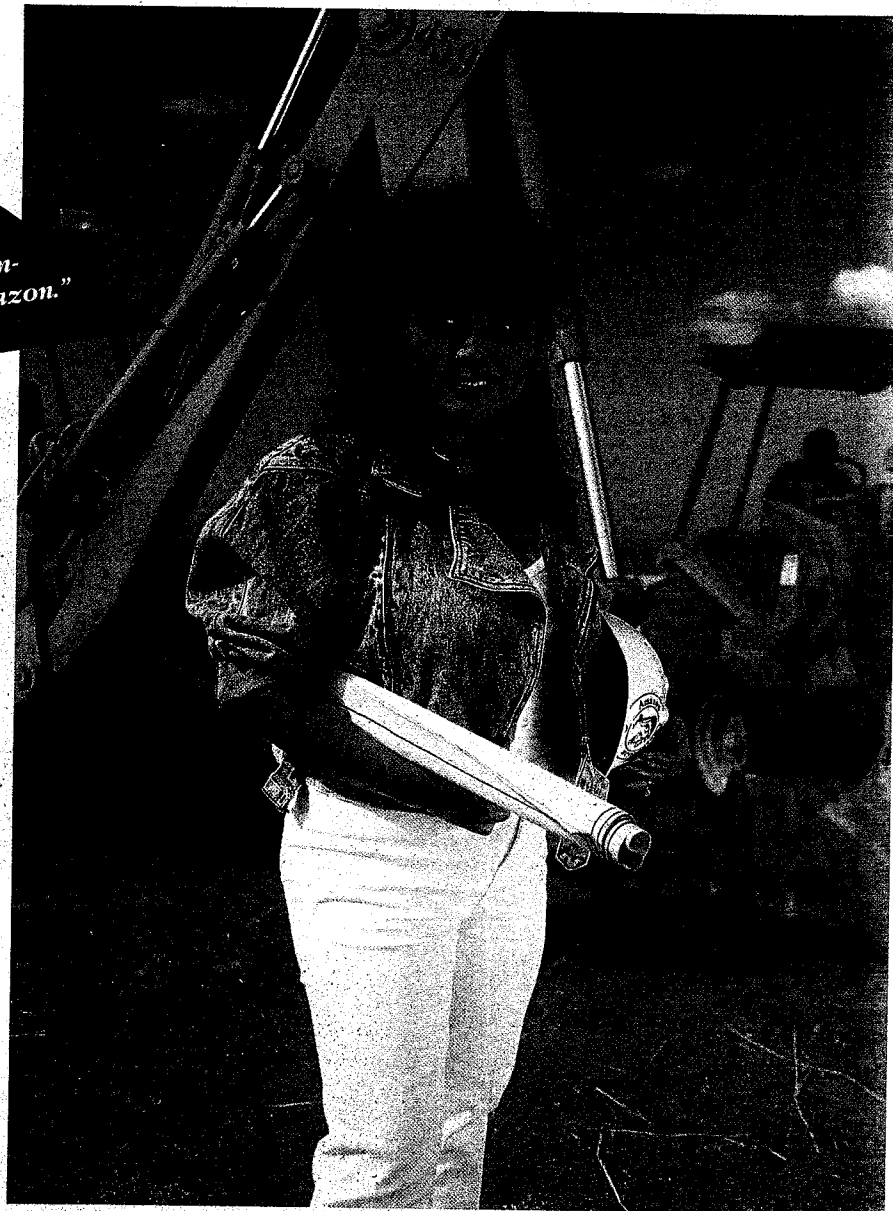
Onaga's expertise comes from sixteen years of work with her ex-husband's trucking business. "It became very successful in a few years," says Onaga, the mother of five children. (Her daughters are professional women.) "We started with one truck. Soon we had a whole fleet of them."

When Onaga started her own business from scratch, she asked the late Moby Dick, her secretary's astrologer, about a company name. He suggested "Amazon," an name that elicited a firm "yes" from Onaga's friends.

Nurturing an infant business meant days that often started at 2:30 a.m., assembling a crew Onaga could count on, including two sons, and a certain sensitivity to local nuances and feelings. "I spoke to a national convention and a lot of the women spoke strongly about being better than men," says Onaga. "Maybe you can get away with that on the Mainland, but here, if you start telling anyone 'I'm better than you,' you'll go broke in no time. You have to walk lightly. Word-of-mouth is quite powerful here."

Onaga also provides a powerful personal and professional role model for her children. One son, who works at a job site in Waianae, mentioned that he saw some children who appeared neglected and hungry. Soon, the son brought a couple of the children to the family home where they experienced what many people take for granted. "They had never been out to eat," says Onaga, who recognizes the area's high suicide rate. "Unless you're out there you don't see what's happening."

In her mind, Onaga makes a connection between the things she finds at excavation sites—"So much is thrown away such as marble, wall-to-wall



mirrors, good lychee trees, old plants"—and an educational enterprise that benefits neglected or abandoned children, which could save the valuable human lives wounded by cruel treatment.

Given Onaga's amazonian record of accomplishments, a children's foundation may not be just a pipe dream.

DONNA GOTH

She grew up in a copper mining town, majored in mass communications at Northern Arizona University and joined the public relations department of a Phoenix utility company in 1969. In 1983, she found herself far removed from a desert environment and the world of writing news releases and editing magazines. That year, Donna Goth became the president of a major Hawaii real estate development firm—Blackfield Hawaii. She was only thirty-five.

"It was a goal I intended to reach

within my lifetime—to be president of a fairly large company," says Goth, who was named 1987 Builder of the Year by the Hawaii Building Industry Association. "To have done it as quickly as I did made me very happy."

Relaxing in her spacious Koko Kai home, she discusses those years when she was professionally "on track," each step a preparation for the next. One major step occurred when she moved to California and worked at the news bureau of Southern California Gas Company, a subsidiary of the giant Pacific Lighting Corporation. The experience, Goth says, exposed her to diversified industries and skills, including real estate and marketing. (Blackfield Hawaii was one of the company's first acquisitions of a real estate company in 1969.) She learned her subject well, eventually rising to director of marketing at Pacific Lighting and later, to vice president of marketing for Genstar Pacific Investments. It was at